

Table 1. Public health framework versus state marijuana regulations.

	<i>Public Health Standard</i>	<i>Colorado</i>	<i>Washington</i>	<i>Alaska</i>	<i>Oregon</i>
Lead Agency					
Department of Health	✓	X	X	X	X
Advisory Committees					
Membership solely of public health experts	✓	✓	--	X	✓
No decision-making authority for marijuana industry or vested interests	✓	X	--	X	X
Regulatory Complexity					
Creates a single system of retail marijuana	✓	X	✓	X	X
Tax Revenue					
Tax covers full costs	✓	X	X	--	X
Dedicated revenue to marijuana prevention, control, and research	✓	X	✓	--	X
Prevention and Control Programs					
Media campaign					
Aimed at general population (not just youth)	✓	X	X	--	X
Modeled on social norm change	✓	X	X	--	X
Smokefree Laws					
Prohibit any public use of marijuana	✓	✓	✓	✓	✓
Prohibit marijuana use wherever tobacco smoking is prohibited	✓	✓	✓	X	✓
Protect local control	✓	✓	✓	✓	✓
Prohibit indoor use in marijuana retail stores or marijuana clubs	✓	X	✓	X	✓
Marketing and Advertising					
Prohibit free or discounted samples	✓	X	✓	✓	✓
Prohibit cartoon characters	✓	✓	✓	✓	✓
Prohibit sport and cultural event sponsorship	✓	X	X	X	X
Prohibit product placement in popular media and cobranded merchandise	✓	X	X	X	X
Prohibit therapeutic claims	✓	✓	✓	✓	✓
Prohibit outdoor advertising on billboards	✓	✓	X	X	X
Prohibit advertising on television and radio	✓	X	✓	X	X
Restrict advertising in print and digital communications with 15% threshold	✓	X	X	X	X
Licensing Rules					
Impose serious penalties on retailers' underage sales	✓	✓	✓	--	✓
Prohibit sale of tobacco or alcohol in marijuana retail stores	✓	✓	✓	✓	✓
Prohibit tobacco and alcohol retailers from holding marijuana license	✓	X	X	X	X
Retail Sales					
Require retailer use age verification system (ID scanners) at point of sale	✓	X	X	X	X
Prohibit retailers within 1,000 feet of underage-sensitive areas	✓	X	✓	X	X
Prohibit electronic commerce (internet, mail order, text messaging, social media)	✓	✓	✓	✓	✓
Product Standards					
Require strong potency limits and product quality testing	✓	X	X	X	✓
Prohibit products containing additives (nicotine, alcohol, caffeine, or toxic chemicals)	✓	✓	X	✓	✓
Prohibits flavored products appealing to underage persons	✓	X	✓	X	X
Warning Labels					
Require warning labels modeled on state of the art tobacco labels	✓	X	X	X	X

Key: ✓ Required by law or regulation; X Not required by law or regulation; --Pending legislative approval or rulemaking process

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